



## **1. Future Possibilities**

### Review of EDA Project Idea Submissions

Suzanne Callahan, Callahan Consulting for the Arts

## **2. Current Practices**

### Report on EDA Survey of Field Engagement Practices

Alan Brown and Jennifer Novak, WolfBrown

# Fly: Five Leading Ladies of Dance

651 Arts





**ENGAGING DANCE AUDIENCES**

# **Call for Project Ideas Overview of Submissions**



**1) Project Support** (Callahan Consulting for the Arts)

- New or existing practices
- Share with the field
- 1/10-6/11, grants at \$25,000 - \$125,000

**2) Audience Engagement Research** (WolfBrown)

- Tailored to projects

**3) Learning Community** (Callahan Consulting for the Arts)

- Meetings, calls, online, etc.
- Beyond grantees

**4) Additional Audience Research** (WolfBrown)

- Scope t.b.d.

# Number of Submissions

**179**



# Geographic Distribution

West: 43\*\*

Mountains: 2

Midwest: 26

Northeast: 86\*

Southwest: 7

Southeast: 14

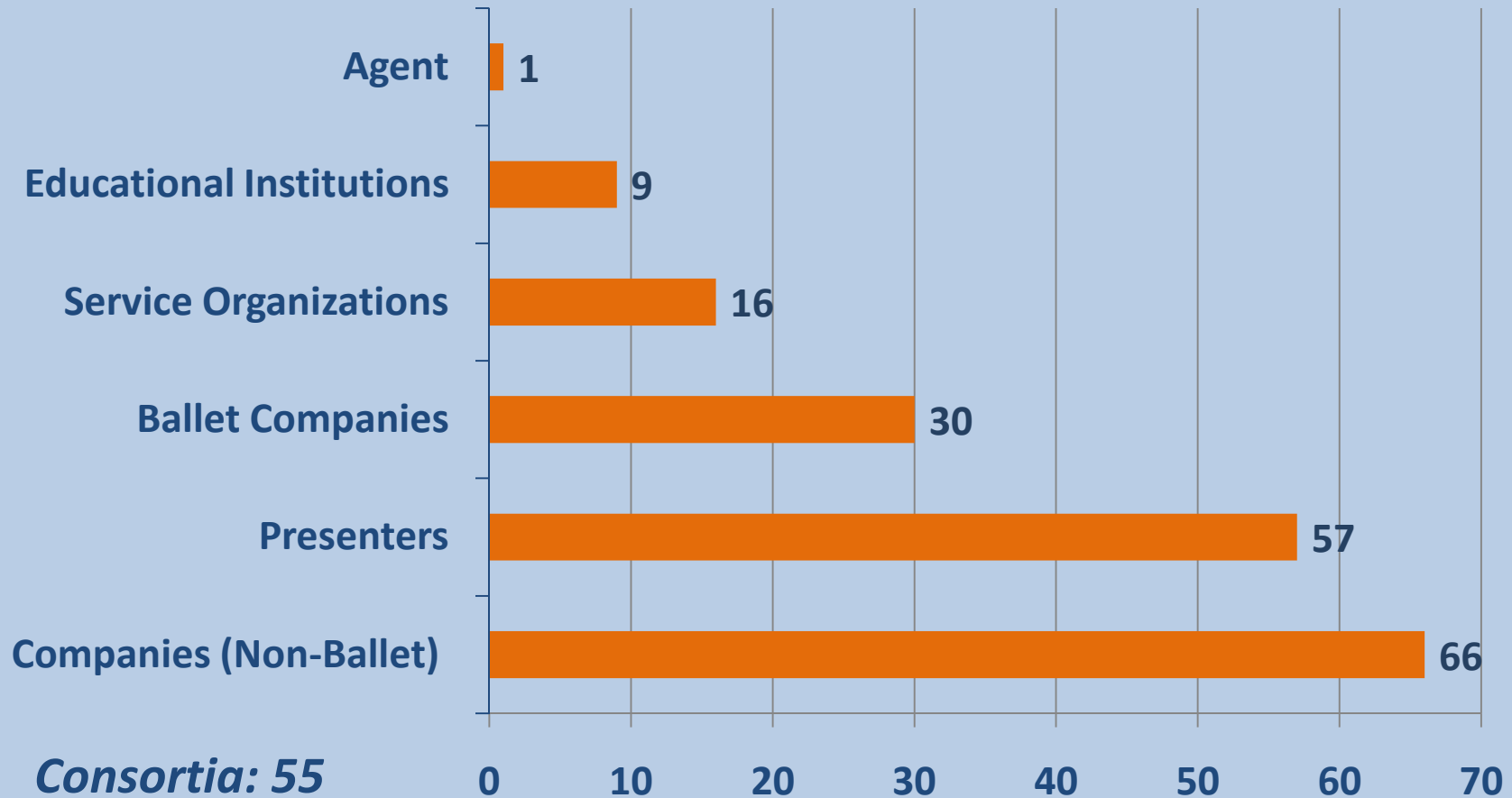
Alaska: 1

\*New York: 47

\*\*California: 38

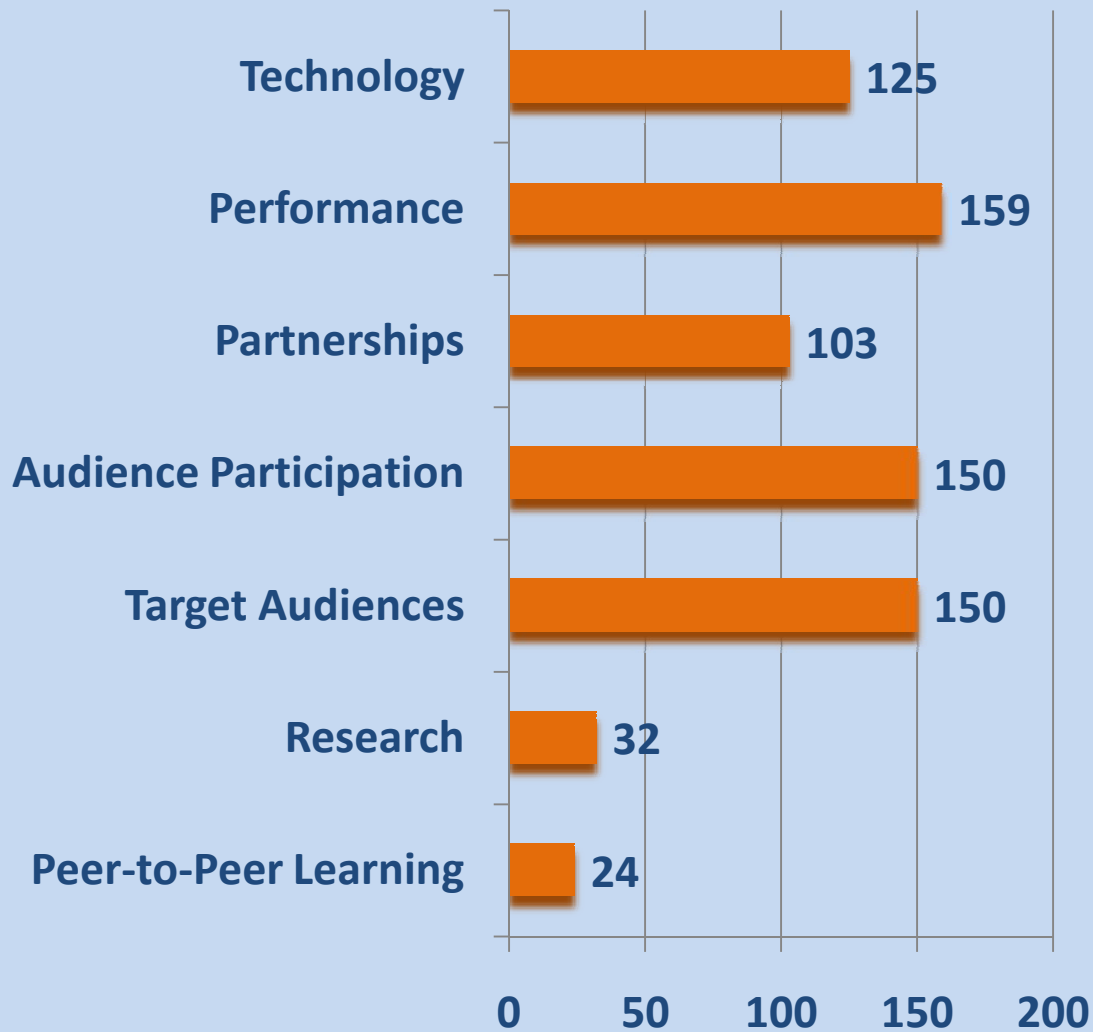
\*Combines New England (10)  
and Mid-Atlantic (75).

# Idea Submissions by Organization Type



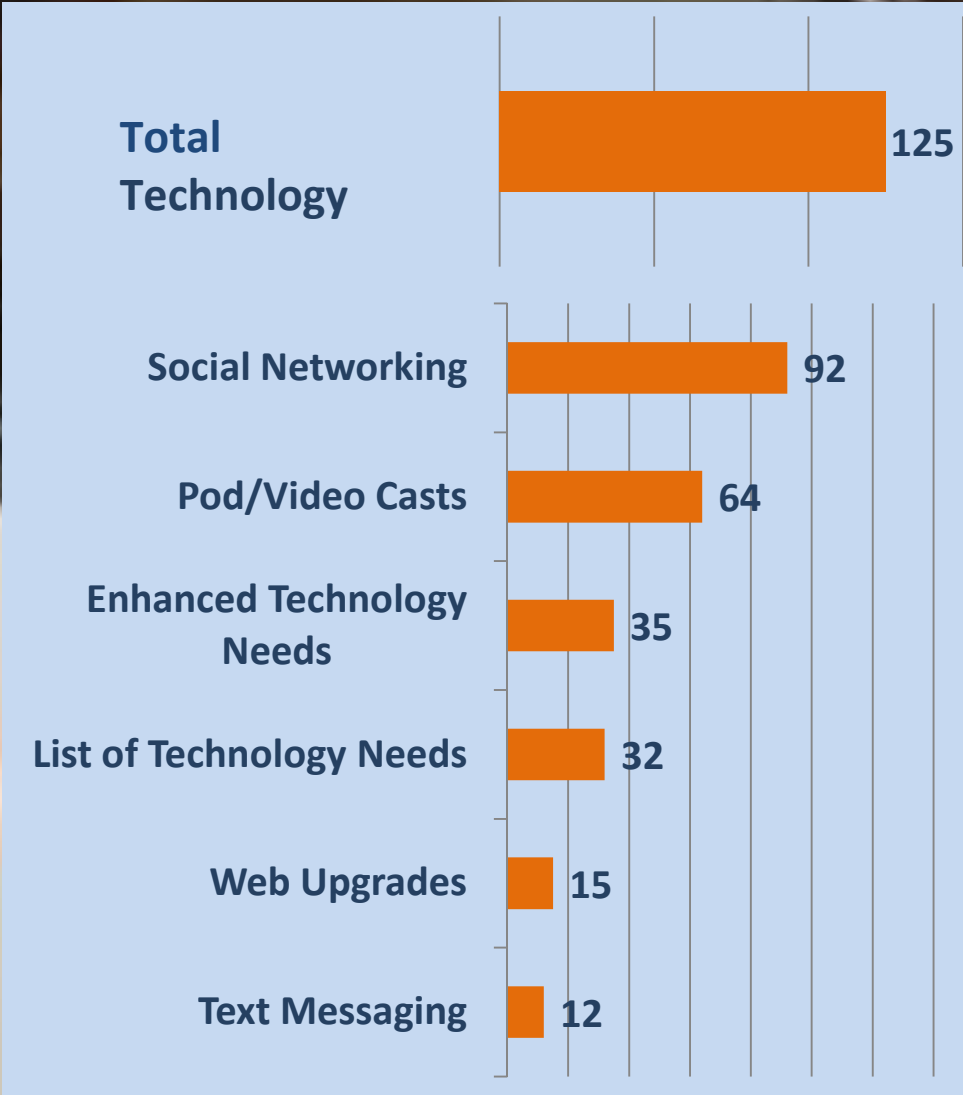
# Elements Included

*Multiple, Per Subn*

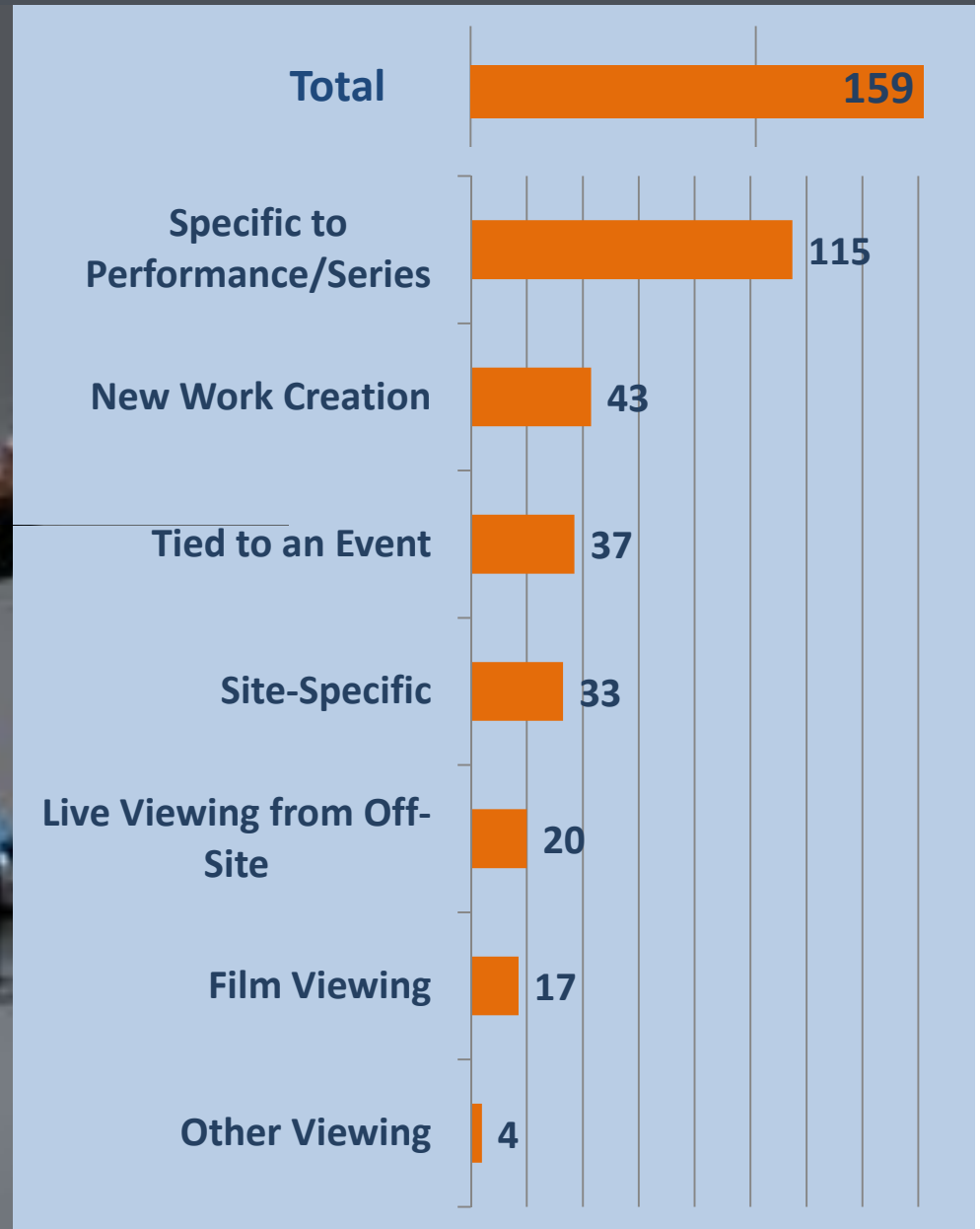




# Technology



# Performance and Viewing





# Partnerships

Total

103

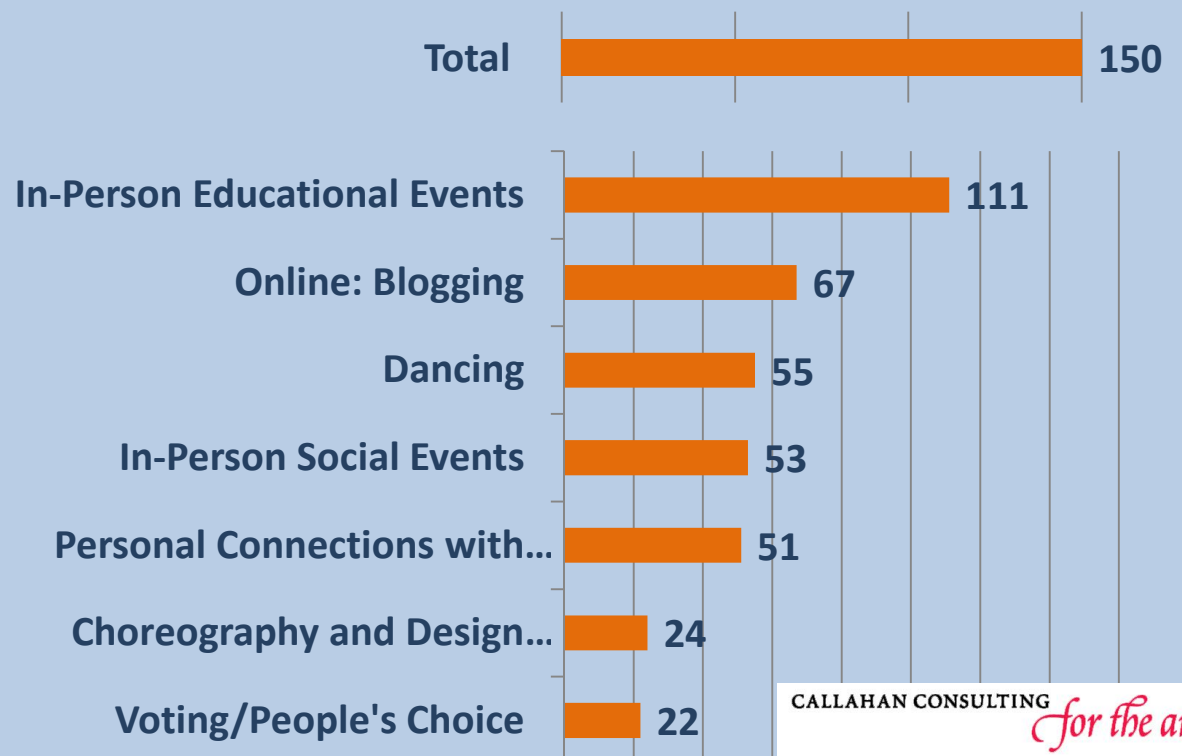
Arts Partners

72

Non-Arts Partners

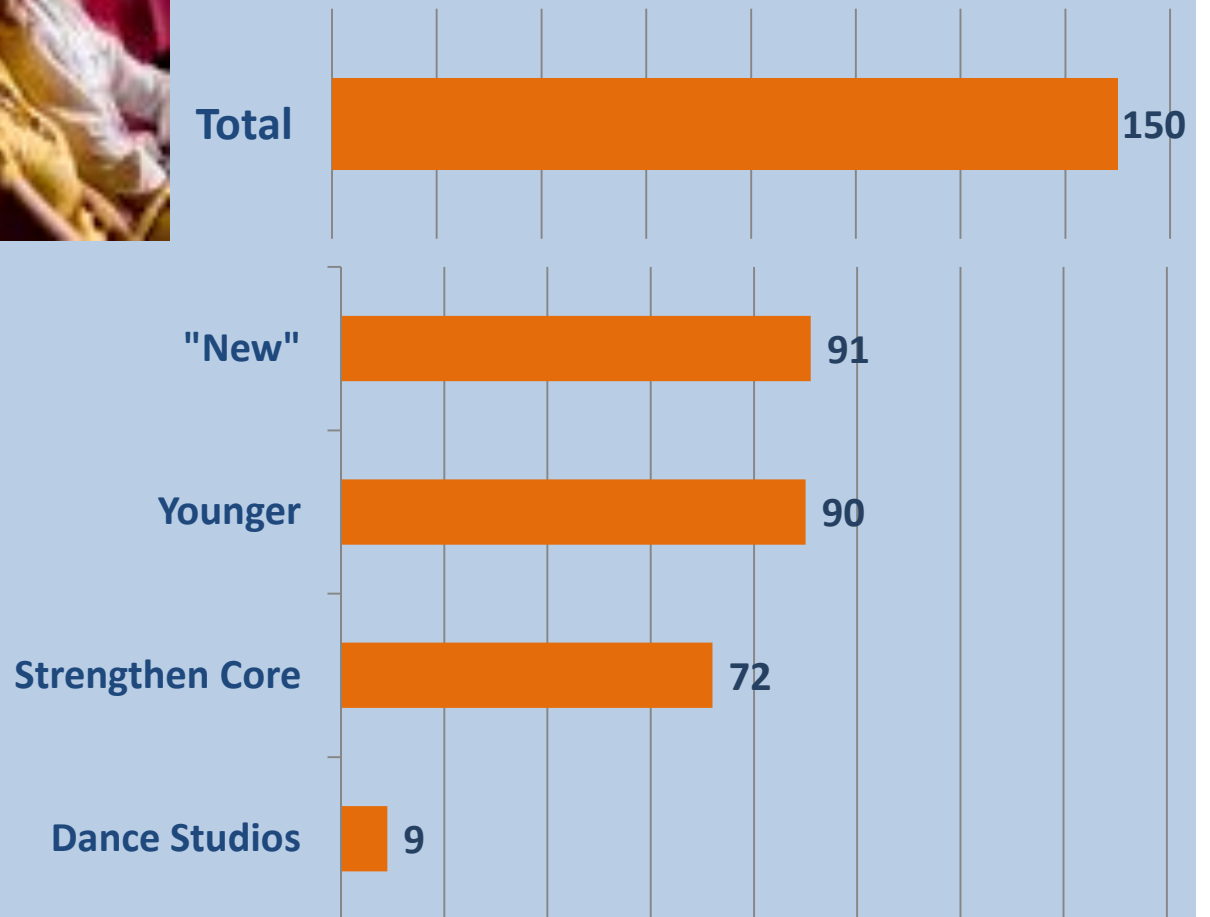
60

# Audience Participation





# Target Audiences



# Research



# Peer Learning



## Questions

### Learning Community

- **Print**
- **Online**
- **In-person**